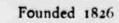


#### Service Flags

The new flag that shows a blue star for each member of the family in the service of the country. All wool bunting (guar-



# Lord & Taylor

38th Street

FIFTH AVENUE

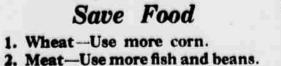
so far this season.

pockets; half lined with satin.

models in Velour Coatings and Two-tone Mixtures.

chilla Squirrel and other fashionable pelts.

Charge Purchases Made Monday, Tuesday and Wednesday Will Appear on Bills Rendered December 1st



4. Sugar-Use Syrup. And serve the cause of Freedom.

100 Women's

Fur-Collared Coats

Remarkable Values \$39.50

green, with deep shawl collar of French Seal (dyed coney) or Marmot.

A new semi-fitted belted model on straight lines, with deep cuffs and

Fur Collared Coats, \$25.00 and \$29.50

200 Winter Coats

A Collection of Handsome Models

\$45.00, \$50.00, \$60.00, \$65.00 and \$75.00

Street and Afternoon Coats, many strikingly effective models in Bolivia, Velour Cloth, Velour de Laine, the majority with handsome fur collat-

\$85.00 to \$300.00

A display of the season's most luxurious garments in the richest of fabrics, Bolivia, Llama Cloth, Suede Cloth, Chiffon Velvets, Gorgeous Brocades; models of extreme elegance trimmed with taupe Wolf, Ermine, Beaver, Kolinsky, Chin-

A Sale of Fancy Silks

Formerly \$2.50 to \$3.50 in our regular stock.

Reduced for Monday

Afternoon and Evening Coats

Deep collars of Raccoon fur add to the style and comfort of these practical

At this price, one of the best Coat values offered here or elsewhere

"Pom-Pom" Cloth in the fashionable taupe shade, brown or

3. Fats-Use just enough.



# 150 Women's Fur Trimmed Suits

Values up to \$65.00 .... \$39.50

A collection of the very newest and most wanted styles, assembled especially for this event. Offered at a price that emphasizes this as the strongest value giving occasion presented this season.

High-grade Suits of Velour Cloth-Broadcloth-Silvertone

Many models trimmed with Hudson Seal (dyed muskrat) or with other fashionable furs. Also Tailored Suits-without fur and of the mannish type, so modish.

250 Tailored Suits A Group of Exceptional Values \$25.00, \$29.50, \$35.00, \$50.00 to \$75.00

A representative showing of smart models, fur trimmed of strictly tailored,—Suits of Velour Cloth, Burella Velours, Oxfords, Broadcloth, Silvertone and Velveteen, in every wanted color.

High Grade Tailleurs

\$85.00, \$100.00, \$110.00 up to \$225.00

Suits of most distinctive types in Bolivia, Silvertone, Evora, Velour Cloths, Velveteens and Velvets, luxuriously trimmed with taupe Wolf, Kolinsky, Beaver, Hudson Seal (dyed muskrat), Skunk and other fine furs. Many elaborate models.

An Important Sale

## Women's Dresses

Exceptionally Smart New Models At the Very Special Price

A collection of Street and Afternoon Dresses, portraying the latest developments of the Mode.

Tailored Serges and Broadcloths. Velveteen Street Dresses. Crepe de Chine Dresses all in the most fashionable Autumn and Winter colorings.

A Group of Dresses

Copies of Much Higher Priced Models Featured for This Occasion

Especially Featured Are the Most Fashionable of Velveteen Afternoon Dresses with Georgette Crepe Bodices Bead Embroidered.

Satins and Georgette Crepe Afternoon Dresses in most effective models. Tailored Serge Dresses and combination of Satin and Serge. A Dress Buying Occasion of Unusual Interest.

For Monday Only

#### Infants' Coats Usually \$11.95-\$9.50

Coats of the new "Pom-Pom" fabric, and Imported Corduroys;

attractive little models, in the choicest of colors; warmly lined. Sizes to and including 6 years.

Other Coats \$4.95 to \$35.00 Little Children's Hats-in tailored shapes, some fur trimmed; values up to \$6.95. 95c. \$2.95, \$4.95

# House Dresses

A Sample Line At Manufacturer's Prices 98c to \$1.95

Actually worth \$1.50 to \$3.00

A special purchase of 150 neat and practical Dresses in plain and striped percales, chambray and ginghams, all have low collars and 34 sleeves, many prettily trimmed with embroidery.

Size 36 Only

#### A Most Remarkable Sale of Blouses

Eighteen Models-Specially Purchased Values up to \$20.00—At

250 Georgette Crepe Blouses

creations of a leading designer, whose models, rival those of Paris in their exquisite touches of hand work, their unusual color combinations; new low collar, jabot and high military collar effects.

Costume Blouses

in the new Suit shades, bead and bugle embroidered, silk embroidered, and with contrasting collars, vestees, cuffs.

Dainty Blouses

in flesh or white, elaborate with real Filet, Irish crochet, Cluny laces; with embroidery, in beads or silk. Georgette Crepes are of the finest qualities; finishing details faultless.

Smart Gloves Of Washable Cape Leathers Special for Monday Only

\$1.75

Actually Worth \$2.00 and \$2.50 a pair Walking Gloves in the colors and styles that are most in demand with devotees of Fashion. One clasp Gloves, Prix seam sewn, guaranteed washable. Correct Shades of London Tan, and Ivory

Mannish Gloves with spear backs, others with most effective two tone embroideries. In all sizes.

An Exceptional Sale. Ground Ploor.

## **Knitting Yarns**

Khaki-Grey-Blue An Unlimited Supply

> of several of the Best Knitting Yarns

Hanks -- \$1.00 Balls ---- 50c

Knitting Needles, Crochet Hooks, Instruction Books, and a practical teacher at your service without charge.

Mail Orders Promptly Filled Pourth Floor.

#### To \$1.25 Yard A special collection of Fancy Silks on light and dark grounds; also Fancy Chiffons.

Satin Princess Georgette Crepes in the most desirable light and full 35 inches wide; large range of all the wanted shades; dark shades, also black;

Dress Goods

Two Specials for Monday

Navy Blue Storm Serges 800 yards of an excellent quality

will be placed on sale tomorrow,

98c

Fine Dress Velour

**\$**3.95

Special, yard, \$1.25 Special, yard, \$1.25 1500 Yards Chiffons at 1/2 Price

50 of the best Street Shades. Regular

price \$1.00 a yard.

Ground Floor

# Magnificent Values in Women's Fine Boots

Lord & Taylor Standard Qualities



Novelty Boots Usually \$9.00 to \$11.00 \$7.85

Fawn or Grey Kid with cloth tops. All Tan Calfskin, Fawn Suede Vamps, with Fawn Cloth Tops.

1500 Pairs Women's High-cut Black Boots

Usually \$6 and \$7

\$4.65

Broomd Floer.

Women's Walking Boots Usually \$12.00 \$10.50

tary Heels.



54 inches wide; all the wanted Fall shades; unusual value, at, yard,

"Velutina" so popular for Autumn dresses, Brown Kidskin Vamps, with fawn cloth tops. Miliis being shown at prices ranging from \$2.00 upward.

at, yard,

Corsets At Much Below Standard Prices

\$6.50 Lord & Taylor Corset, \$3.95

Pink Broche in a well boned model; low bust, medium length. Sizes

\$3.00 Lord & Taylor Corset, \$1.95

Silk Dotted Batiste, low bust, medium length model. Sizes 20 to 28.

Brassieres Leading Makes 50c, 75c, 98c

Models worth up to \$2.00, many desirable styles, lace and embroidery trimmed.

Second Floor.

#### Fur-trimmed Hats That Forecast Winter's Millinery Fashions

\$10.00 to \$18.00 Copies and adaptations of smart Paris models, which but a fortnight ago had their premier show-

ing abroad. Conspicuously clever small shapes in Lyons Velvets. Tall Crowned Walking Hats, with bands of silver ribbon and

moline fur. Tricornes with saucy fur bows or pompons of nutria or moline.

Military Turbans with fur and ornaments and bright touches of silver.

New Hats of Imported Napped Plush Extremely new shapes, daring in their originality design and in the softest, richest black. Model llats, with a touch of jet, feathers or wings to ennance their effectiveness. Also beaver Hats with patent leather crowns.

Hats in the New Taupe Shades

of Lyons Velvets and Panne, with metallic flowers, touches of fur, fancy feathers. ... \$8.00 to \$10.00

#### Knit Underwear For Women and Misses

At Very Special Prices Cotton Union Suits Medium weight; band top. Usually \$1.50.

Lisle body, reinforced. Usually \$1.75.
\$1.25

Cotton Union Suits Medium and heavy weight; regular sizes. Usually \$1.75.

Cotton and Wool Union Suits Medium weight. Usually \$2.95. \$2.50

Silk and Wool Union Suits Knee or ankle length styles. Usually \$3.50.

Cotton Vests Of medium weight; band top; regular and extra sizes. Usually 75c. 50c

> Glove Silk Underwear Vests

Wailored band tops. Usually \$1.85. \$1.55 Bloomers

Usually \$2.50. \$1.95 Union Suite

Tailored band tops. Usually \$3.95. \$2.95

# Boys' Furnishings

Extraordinary Values Especially Arranged for This Week's Selling

Boys' \$1.25 Shirts ...... 85c Made of Madras and fine mercerized materials;

Boys' \$1.00 Blouses ......65c Fancy Striped Madras and Percale, also in

Boys' \$3.75 Robes .....\$2.95 Blanket Robes in blue, brown, green and maroon; all sizes.

Boys' \$5.00 Sweaters.....\$3.85 All wool; navy, maroon and Oxford; with collar. Boys' \$1.00 Scarfs......65c

and stripes. Boys' 50c Scarfs......25c

Four-in-Hands in a large assortment of colors

A large variety of patterns and colorings.

# Furs of Fashion

In Models Supremely Smart

To the Capelet, most picturesque of the season's Fur novelties, the Mode gives first place, and to meet the demand for these amazingly effective little Capes, Lord & Taylor feature them in many ultra and exclusive styles.

At Special Introductory Prices Beaver Capelets-a new deep model fastened with huge buttons.....\$37.50

Muff to match......\$27.50 Hudson Seal Capelets (dyed muskrat) - a draped shoulder Cape model with rolling storm collar, \$49.50 Muff to match......\$16.50 Black Lynx Scarfs \$24.50 Muff to match \$24.50 Skunk Animal Scarfs......\$29.50 Muff to match......\$26.50

Hudson Seal Coats (dyed muskrat) \$135.00 to \$525.00

A splendid collection of these luxurious garments made of selected, perfectly matched pelts, and with self or contrasting collars.